



CITY OF NEWPORT BEACH

ECONOMIC DEVELOPMENT COMMITTEE

AGENDA

MEETING DATE:

Wednesday, April 18, 2007

TIME:

8:00-9:00 A.M. *Please arrive 5 min. prior*

PLACE:

City of Newport Beach Council

Chambers

Roll Call and Introductions

CONSENT CALENDAR

(All matters listed under CONSENT CALENDAR are considered to be routine and **will all be approved by one motion** in the form listed below. The EDC members have received detailed staff reports on each of the items recommending an action. There will be no separate discussion of these items prior to the time the Committee votes on the motion unless members of the Committee, staff, or the public request specific items to be discussed and/or removed from the Consent Calendar for separate action.)

1. Approval of Minutes of March 28, 2007 & Progress Report (*Attachment , Attachment*)

ITEMS REMOVED FROM THE CONSENT CALENDAR

UPDATES AND ANNOUNCEMENTS

DISCUSSION ITEMS

1. Nomination to City Council of Mr. Charles Unsworth as At-Large representative to the EDC, replacing Ms. Jeannette Thomas (*Attachment*)
2. Business License Fee Applicability & Administration – *Glen Everroad, CNB Revenue Manager Gary Sherwin, Newport Beach CVB President & CEO*
3. EQAC Representative's Report

ITEMS FOR A FUTURE AGENDA

PUBLIC COMMENTS

ADJOURNMENT

**NEXT EXECUTIVE COMMITTEE MEETING: Wednesday, May 2, 2007
8:00 A.M. – NEWPORT BEACH CHAMBER OF COMMERCE**

**NEXT REGULAR MEETING: Wednesday, May 16, 2007
8:00-9:00 A.M. – CITY COUNCIL CHAMBERS**

BID ADMINISTRATION

BID Administration and Coordination	BIDs/Consultant Trimble	Continue to work on updating and coordinating the collection process for all BIDs.	Ongoing support for BID activities.	Ongoing.	
Balboa Village BID	Trimble	Balboa Inn expansion nearly complete. Owner resolved parking lot lighting issue. BID met on 4/10.	Next meeting 05/8.	Ongoing.	
Corona del Mar BID	Berger	March meeting held 03/22.	Next BID meeting is Annual Meeting, 04/18, at Sherman Gardens at 5:30 PM	Ongoing.	Discussion of add'l. median landscape improvements.
Marine Avenue BID	Berger	March meeting held 03/15.	Next BID meeting 04/19.	Ongoing.	Discussion of budget and approval or new streetscape banners.
Restaurant Association BID	Trimble	Review of Restaurant Week successes and challenges.	Next BID meeting May07.	Ongoing.	

COMMUNITY DEVELOPMENT ADMINISTRATION

CDBG Administration	Trimble/Consultant	Public Service grant applications reviewed for FY07-08.	Working on draft of FY07-08 Action Plan. CC PH 4/24.	Ongoing.	Monitoring of sub-recipients ongoing.
Housing Administration	Trimble/Lepo Consultant	Monitoring existing affordable housing units resulted in return of a number of units to affordable status.	Searching for new affordable housing sites.	Ongoing.	Staff continues to coordinate with County agencies and respond to public inquiries regarding affordable housing.

Balboa Peninsula

Balboa Village Streetscape – Phase III	Stein/Trimble	Phase III complete.	Removal of utility poles as property owners complete hook ups on private property.	August 2008	
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CORONA del MAR

Corona del Mar Vision Plan	Berger	Phase 2 median improvement project discussions with PW Dept. <i>Laser crosswalk completed.</i>	Phase 2 median improvements this summer.		Next element now to be Phase 2 median improvements. Pedestrian street lights now after that.
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MARINE AVENUE

Marine Avenue Public Improvements Plan	Berger	None	Park Avenue Bridge seismic retrofit / replacement project discussion underway.		Sidewalk replacement discussion pending via Council discussion with BILA
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MARINER'S MILE

Mariner's Mile BOA	Murrel/Berger	Meeting held 04/11. Further discussion of safety lighting project, and utilities Undergrounding. Discussion of potential marketing/advertising association.	Next meeting to be held 05/09.	Ongoing.	MMBOA interested in continuation of MVPIP improvements and planning; extension of palm trees toward both bridges; relinquishment of PCH through MM; and waterfront boardwalk.
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EDC ACTIVITIES					
Attraction and Retention	EDC staff	Sterling BMW plan check almost complete. Land Rover project underway. Lamborghini dealership plans under review by Planning Dept.		Ongoing.	Continuing discussions w/auto dealers
Strategic Planning	Subcommittee / Wood/Berger/Trimble		ED Strategic Plan objectives back to subcommittee April 24.	Ongoing.	
Image Enhancement & Marketing	Subcommittee / Berger	Wayfinding & Directional entrance signs in final package prep for bidding.	Fabrication/installation of monument signs; re-facing of Peninsula directional signs.		Installation approved as part of FY '06-'07 and '07-'08 CIP budgets.

APPLICATION FOR APPOINTIVE POSITION

RECEIVED

FOR OFFICE USE ONLY

Residence District No.



CITY OF NEWPORT BEACH

706 DEC 19 AM 11:00
Newport Boulevard
Newport Beach, CA 92663

OFFICE OF THE CITY CLERK (949) 644-3005
Fax (949) 644-3039

CITY OF NEWPORT BEACH

DIRECTIONS: One application can be used for all the appointive positions you are applying for. Applications should be filled out completely so that the City Council may fully evaluate your qualifications. *It is the responsibility of the applicant to familiarize themselves with the duties and responsibilities of the position(s) applied for. Detailed information outlining the responsibilities of the positions can be obtained from the City Clerk's office or on the City's website www.city.newport-beach.ca.us (General Info/Citizen Participation Info).* Applications will be kept on file for two years for the position(s) applied for. If you are not selected for appointment during that period of time, it will be necessary for you to re-submit an application if you are still interested in being considered. **NOTICE:** Section 702 of the City Charter requires that members of Boards or Commissions appointed by the City Council shall be from the qualified electors of the City. This document is a public record and may be posted on the internet.

NAME OF BOARD, COMMISSION, OR COMMITTEE: PLANNING COMMISSION

Name: Unsworth Charles Wright
(Last) (First) (Middle)

Residence Address (required): 2100 East Oceanfront Zip Code 92661

How long have you lived in Newport Beach? 33 yrs. Home Phone (949)675-1950

Business Address: P.O. Box 688 Business Phone (949)675-1950

Newport Beach, CA 92661 Email Address candcu@netzero.com

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations?

Yes _____ No X (If yes, please attach a separate sheet)

Name and Location of Colleges/ Universities Attended	Major	Degree	Last Year Attended
Bowling Green State University Bowling Green, Ohio	Economics	BA	1964
University of Michigan	Law	JD	1967

Prior or Current Civic Experience (Include membership in professional, charity or community organizations)	Office Held (if any)	Dates of Membership
Peninsula Point Association		1970-present
Orange County Bar Association		1967-present
Alpha Tau Omega Fraternity (BGSU)	Treasurer	1964
State Bar of California		1967-present

(OVER)

Occupational History. Begin with your present or most recent position. List all positions separately held for the last five years.

Firm or Organization	Type of Business	Title	Dates of Employment
self-employed	Investment/development	owner	1980-present
Charles W. Unsworth, A Prof Corp	Law	President	1967-2002

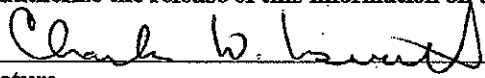
References (include names of at least two residents of Newport Beach who are not officially connected with the City).

Name	Address	Telephone No.
1. W.E. (Bill) Mitchell	2711 Harbor View Dr., CDM 92625	(949)721-1076
2. Gerald Pharris	306 Via Lido Nord, NB 92663	(714)392-7025

Summarize why you wish to serve the City of Newport Beach on a board, commission, or committee. Include any special qualifications you have which are particularly appropriate to the position for which you are applying (IF MORE SPACE IS NEEDED, PLEASE ATTACH A SEPARATE SHEET).

see Attachment

I certify that all statements made on this application are true and correct to the best of my knowledge. I have read and understand the duties and responsibilities of the particular position(s) that I am applying for and authorize the release of this information on the internet.


Signature

12/19/2006

Date

Application for Appointive Position Attachment

Having achieved my goals as a real estate and business law attorney, and achieving a level of economic security through real estate development and investing, I am now in a position to dedicate substantial time and energy to maintaining and improving the quality of living here in our city of Newport Beach. The Planning Commission seems a good fit for me as I have no desire to be involved in campaigning for political office.

I grew up in a construction-oriented environment and worked in a couple of trades through high school and college. I have successfully processed an investment property through the City of Laguna Beach Design Review Board, and Building Department; purchased lots in Corona and built two industrial buildings for investment purposes, purchased land and built an industrial building in Rancho Cucamonga; processed building plans for my new home through Approval-in-Concept in Newport Beach and applied for and obtained California Coastal Commission permitting for same.

As an attorney I represented many small to mid-size businesses, working with them as a business advisor in their daily "give and take" of getting along in the business world, as well as representing them on their legal issues. I drafted and negotiated a development agreement with the City of Redlands for a natural resources client, have represented that client during the annexation process by Redlands, dealt with the California Department of Fish and Game and U.S. Fish and Wildlife Service regarding endangered species for ongoing operations, worked with various agencies in processing an Environmental Impact Report and generally dealt with the overall compliance processes necessary to conduct various businesses. I was also deeply involved in the acquisition and sale of businesses and real estate.